Based on our analysis of the attendance at home games, there is a significant increase in attendance in the year after winning the World Series. Almost every team that won saw a significant increase in attendance the following year. However, when making the playoffs, the attendance would initially increase and then trend downward if they did not go on to win the World Series. Even if the team continues to make the playoffs for several years in a row, the attendance will almost always go down after an initial peak if they do not advance further. Fans seem to get frustrated with their team’s lack of momentum.